

Midwest Healthcare
2024 Engineering
CONFERENCE & TRADE SHOW

SHAPING

A **BETTER** TOMORROW

NOVEMBER 11-12, 2024

2024 Conference & Tradeshow Marketing Toolkit

WE NEED YOUR HELP

We are so excited to host MWHCEC on November 11-12, 2024! Each year, our conference grows stronger, offering invaluable insights and networking opportunities that bring together industry leaders and enthusiasts from all over.

To elevate this year's event to new heights, **we need your support**. Help us spread the word about the MWHCEC 2024—share this exciting news with your colleagues, friends, and on social media. Together, we can make this year's conference the most memorable and impactful yet. Let's collaborate to create an enriching experience for all attendees and make a lasting impact!

Your voice has the power to shape a better tomorrow - let's make it heard



WEBSITE

The link to the MWHCEC Annual Conference website is <https://www.mwhcec.org/>



SOCIAL

The conference hashtag is #MWHCEC24. Be sure to use this in all of your conference messaging on social media. Click the icons below and follow us!



SAMPLE TEXT

When possible, use #MWHCEC24 in any related content to show your support for the upcoming event. Remember, your voice matters, and your contributions can make a real difference. Please feel free to use the sample posts and tweak them to make them your own!

FACEBOOK



Attention healthcare engineering professionals! Let's shape a better tomorrow together at the Midwest Healthcare Engineering Conference in Indianapolis, November 11-12. Last year, over 500 attendees joined, and this year, we want you to be part of it too!

Registration info here [👉 https://t.ly/koUuV](https://t.ly/koUuV)
#MWHCEC24 #HealthcareEngineering #Engineering



X (FORMERLY TWITTER)

I will be attending #MWHCEC24 in Indianapolis Nov. 11- 12, which brings the best healthcare facility education, resources, and vendors. I would love to see you there! Registration info here [👉 https://t.ly/koUuV](https://t.ly/koUuV)

LINKEDIN



Attention healthcare engineering professionals! Join me at the Midwest Healthcare Engineering Conference in Indianapolis on November 11-12 to explore top-notch education, resources, and vendors. Let's collaborate to shape a better tomorrow! Looking forward to connecting with you there.

#MWHCEC24
Registration info here [👉 https://t.ly/koUuV](https://t.ly/koUuV)

SOCIAL MEDIA GRAPHICS

Feel free to use any of the graphics below to enhance visibility to your social media post. Click on the graphic to download.

2024 Midwest Healthcare Engineering CONFERENCE & TRADE SHOW

SHAPING A BETTER TOMORROW

NOVEMBER 11-12, 2024

JOIN ME Connect with industry leaders, learn, and grow your network.

2024 Midwest Healthcare Engineering CONFERENCE & TRADE SHOW

MIDWEST HEALTHCARE ENGINEERING CONFERENCE & TRADESHOW

NOVEMBER 11-12

Indianapolis Convention Center
100 South Capitol Avenue
Indianapolis, IN 46225

JOIN ME

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SHAPING A BETTER TOMORROW

2024 CONFERENCE

NOVEMBER 11-12

Indianapolis Convention Center
100 South Capitol Avenue
Indianapolis, IN 46225

JOIN ME

2024 Midwest Healthcare Engineering CONFERENCE & TRADE SHOW

MIDWEST HEALTHCARE ENGINEERING CONFERENCE & TRADESHOW

11-12 NOV

Indianapolis Convention Center
100 SOUTH CAPITOL AVENUE
INDIANAPOLIS, IN 46225

JOIN ME

SAMPLE TEXT

EMAIL

Dear [Colleagues],

I'm proud to announce I'll be attending the Midwest Healthcare Engineering Conference and Tradeshow in Indianapolis, Indiana, on November 11-12. This year's conference theme is 'Shaping a Better Tomorrow,' where leaders will share their experiences, and vendors will be featuring their innovative solutions that help transform the industry.

Don't miss a great opportunity to have access to healthcare facility education, resources, and vendors. Forward this email to anyone else you know who might be interested.

Registration information can be found here:

<https://www.mwhcec.org/registration-information-2024/>

Thanks, and I hope you can join me!

EMAIL SIGNATURE GRAPHICS

You can utilize the graphics below in your email signature to promote your involvement at this year's event. Click the desired graphic to download.

