

2026 EXHIBITOR & SPONSORSHIP OPPORTUNITIES

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November 8 - 10
Indiana Convention Center

Sponsor and Exhibitor Registration Open Now!

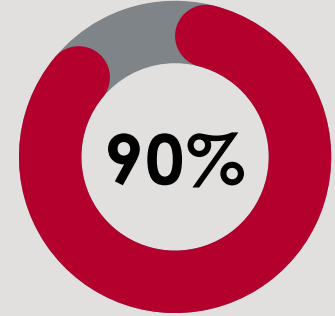


Be Seen Where It Counts

The Midwest Healthcare Engineering Conference & Trade Show brings together healthcare engineers and facility leaders focused on safer, smarter hospitals.

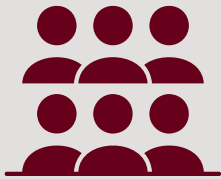
Exhibiting or sponsoring puts your solutions directly in front of decision-makers ready to explore, evaluate, and implement innovations.

Last year, sponsors and exhibitors set engagement records, proving MWHCEC is where meaningful conversations—and real results—happen.



of attendees have buying power for their facility

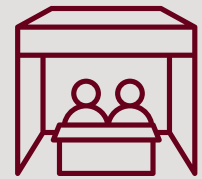
MWHCEC By the Numbers



500+ Total Attendees



60+ companies have exhibited 4 or more times since 2019



112 exhibitors in 2025 – Record Year!



Stand Out as a Sponsor



All conference sponsorships include:

- Premium visibility before, during, and after the conference
- Company logo in/on the conference app, home page of the conference website, email communications, and main entry piece to the exhibit hall
- Acknowledgement of your participation during the Opening General Session and the Trade Show



Sponsorships open now and are available on a first-come, first-served basis.

Sponsorship Opportunities



WiFi

Exclusive | \$4,500

As a WiFi sponsor, all attendees will see your company's branding when connecting to Conference WiFi!

Benefits:

- Company logo on the log-in page
- Company name as WiFi password
- Recognition as WiFi sponsor verbally and on signage



Bags

Exclusive | \$3,000

Give attendees an item they can use time and time again! Sponsored conference bags will be provided at the registration desk where all attendees pick up their badges.

Benefits:

- Company logo on bags provided to attendees
- MWHCEC produces and distributes bags



Neck Gaiter

Exclusive | \$2,500

Provide attendees with a practical, versatile item for facility rounds and outdoor work. Your brand stays visible long after the conference as engineers continue using it on the job.

Benefits:

- Company logo printed on each neck gaiter
- MWHCEC produces and distributes neck gaiters



General Session

2 Available | \$2,000

This is your chance to speak directly to every attendee during one of our general session keynotes.

Benefits:

- Company introduces speaker and has 60 seconds for brand endorsement
- Pre-event and onsite sponsor recognition, including logo in the app, event website, and onsite signage
- Reserved prime seating at the general session
- One complimentary All Access pass



Welcome Reception/ VIP Reception

3 Available | \$2,000

Sponsor a reception, greet attendees, and gain valuable recognition that will elevate your brand at the conference's onset. Choice of Welcome Reception or VIP (Exclusive!)

Benefits:

- Company logo featured on signage in event area
- Company logo on drink tickets
- Invite on behalf of sponsoring company to attendees via event app push notification



Lunch

2 Available | \$2,000

As a Lunch Sponsor, your brand will have a prime opportunity to engage with attendees. Lunch brings together a significant portion of the event's participants in one high traffic area which offers you unparalleled visibility.

Benefits:

- Company logo displayed next to lunch bar
- Opportunity to place collateral at station (materials provided by sponsor)



Coffee

5 Available | \$1,700

Become a coffee sponsor and ensure your brand is the first thing attendees see in the morning.

Benefits:

- Company logo displayed next to coffee bar
- Opportunity to place collateral at station (materials provided by sponsor)



Member Lounge

Exclusive | \$1,500

Support a dedicated space for attendees to relax, connect, and recharge. With seating, chargers, refreshments, and a headshot booth, the lounge will be a central hub for networking throughout the conference while keeping your brand front and center.

Benefits:

- Company logo on signage in area
- Company logo on booking page of headshot station



Conference App

Exclusive | \$1,500

The app's widespread use throughout the conference makes it a great opportunity to elevate your brand's presence and connect directly with industry professionals.

Benefits:

- Logo on event app home screen
- Featured page in app
- One rotating banner ad through duration of the conference
- One push notification per day



Lanyards

Exclusive | \$1,500

Your company logo will be featured on the lanyards worn by every attendee throughout the entire event. As attendees carry these lanyards throughout the conference area, your logo will be constantly in sight.

Benefits:

- Lanyards are provided to every attendee showcasing your company's logo
- MWHCEC produces and distributes lanyards



Pens

Exclusive | \$750

Put your brand in the hands of all attendees. Conference pens will be distributed at the registration desk when attendees pick up their name badges.

Benefits:

- Pens with your company logo are provided to every attendee
- MWHCEC produces the pens



Education Sessions

Multiple | \$500

Sponsor an education session of your choosing to speak directly with a certain session's attendees.

Benefits:

- Company representative to introduce speaker and session
- Company logo on signage outside session room
- Logo will appear next to education session on conference website and app

Advertising Opportunities

Banner Ad

4 Available | \$250

Create a banner ad to showcase your company or product and that will rotate as a footer in the event app for the duration of the event.



Push Notification

Multiple Available | \$150

Broadcast a message to all conference attendees from the event app. Each push notification may include a call to action and link to your choice of webpage.



Connect With Healthcare Engineers

Put your solutions in front of the engineers and leaders making critical facility decisions.

Exhibitor registration open now!

Exhibitor Benefits

Stronger Brand Presence

Align your company with healthcare innovation.

Qualified Leads

Engage attendees actively seeking new solutions.



Valuable Connections

Network with engineers, leaders, and industry partners.

Industry Impact

Help shape safer, smarter healthcare facilities.



Exhibitor Recognition:

- Pre- and post-event attendee lists
- Company name and description on MWHCEC website
- Company name, description, and booth number in app
- Opportunity to be recognized as “best booth”

Exhibitor Booth Includes:

- (1) Full conference registration show pass
- (1) Complimentary trade show only pass
- Lead retrieval app
- NEW! Liability Insurance
- (1) 6' draped table, (1) 10' high back, (2) 3' high side drapes walls, (2) chairs, (1) wastepaper basket, (1) identification sign, and basic carpet

Become a Prize Sponsor!

\$125

Add some excitement to the tradeshow floor! Fuel the fun with a gift card giveaway that's available to win by all attendees (**available as add-on for exhibitors only**).

Benefits:

- Sponsor verbally recognized during prize reveal
- Prize announced at your booth
- Exhibitor hands gift card to winner
- MWHCEC will provide gift card

Take advantage of our early bird pricing & reserve a booth by September 14!

BOOTH TYPE	EARLY BIRD	REGULAR
Standard (10' X 10')	\$1,010	\$1,210
Corner (10' X 10')	\$1,185	\$1,385
Premium (10' X 10')	\$1,340	\$1,540
Trade Show Only Pass	\$175	\$215
All-Access Pass	\$340	\$380

Trade Show Logistics & Highlights

Monday, November 9:

Set Up: 11 AM – 3 PM

Happy Hour in Exhibit Hall: 4 – 6 PM

Tuesday, November 10:

Show Open: 11:30 AM – 3 PM

Tear Down: 3 – 5 PM

Exhibit Hall

